

## Electronics and ICT Association

18<sup>th</sup> June 2009

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Mr Adrian Marron  
Executive Director  
TAFE SA Adelaide North  
Regency Campus  
Days Road  
Regency Park SA 5010

Dear Adrian,

I am delighted to confirm EICTA's endorsement of the Solar Spirit project objectives as recently outlined by Gerry Jordans, Clive Wallace MD WallCann and Peter Cornish MD Succinct Ideas.

WallCann has developed a website specification targeted to provide marketing support for sponsorship funding.

The Solar Spirit project meets many of EICTA's core objectives which therefore invites our support. The project has the potential to encourage Electronic and ICT technology innovation in SA and encourage people to consider a career in the electronics and ICT industry.

In the immediate period and up to October 2009, EICTA is prepared to offer the following support on our website:

- Promotion on EICTA home page and link to Solar Spirit website
- Forum & Twitter Support will be given on the EICTA website
- EICTA marketing team Media & Public relations support

EICTA has a registered not for profit entity available, which could appropriately “house” this project. This registered company would provide the necessary ongoing legal, accounting and business framework to ensure the project is correctly managed so that it will be an ongoing proudly South Australian success. Ultimately, this project has the potential to be taken to through the development stages for electric vehicle manufacturing.

I encourage you to contact me directly should you require additional feedback in relation to the WallCann/Succinct proposal to provide their marketing expertise support to Solar Spirit fundraising.

Kind regards

A handwritten signature in black ink, appearing to read 'S Adcock', with a long horizontal flourish extending to the right.

**Steve Adcock** CEO